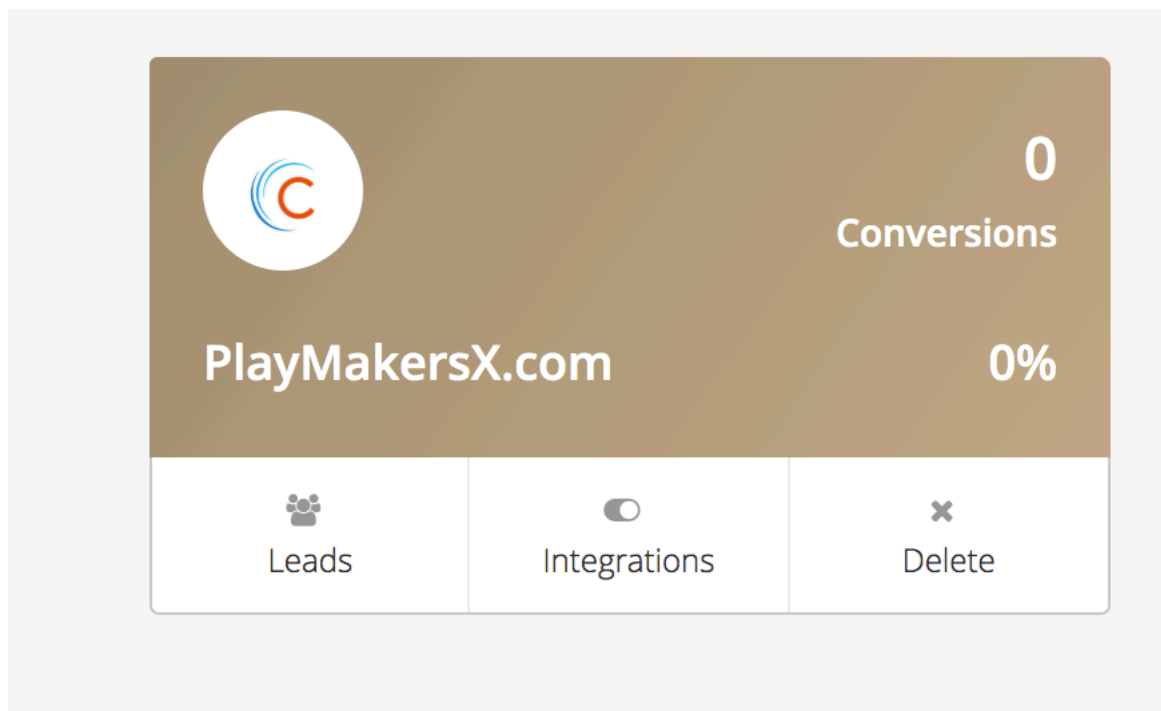




How to Integrate CapSumo to your Marketing Workflow with Zapier

1. In the Dashboard, click on Integrations for the form you would like to integrate.



2. Sign up or Login to accept the invite

You have been invited to use Capsumo on Zapier!



CAPSUMO

Identify leads that were once invisible by capturing your online form data in real time. Import your data to your existing sales & marketing tools.

YOU WERE INVITED BY: JOSEPHCASTON@GMAIL.COM


The Capsumo team invites you to test their Zapier integration before it's available for everyone. Neat! Accept the invite and build a Zap with Capsumo to get started.

⚡ If you know and trust the developers behind this email address, then this invitation should be safe to accept. This app has not been reviewed or approved by Zapier for functionality or security.

[Login to Accept Invite](#)

[Sign Up to Accept Invite](#)

3. Select the CapSumo trigger. 1 trigger per Zap.



BY INVITE

Select Capsumo Trigger

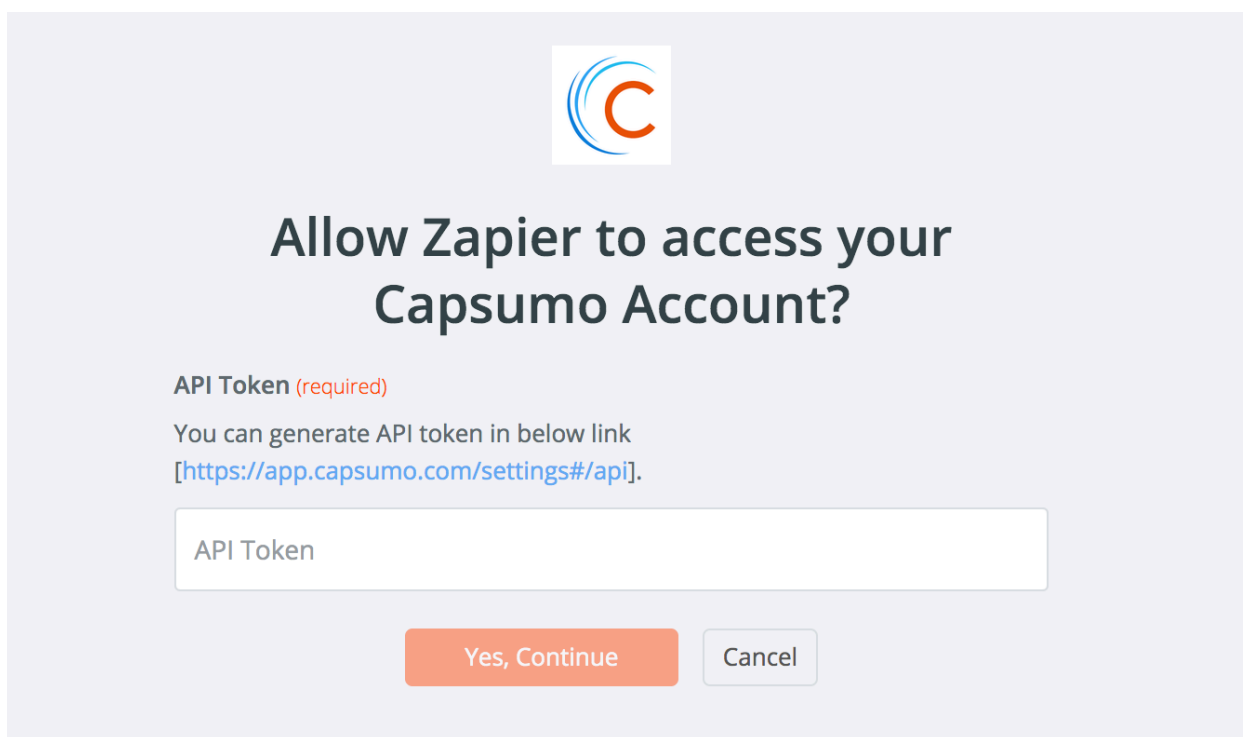
Lead Converted
Triggers when any lead Conversion happens for selected Site.

Lead Abandonment
Triggers when any lead Abandonment happen for selected Site.

[Continue](#)

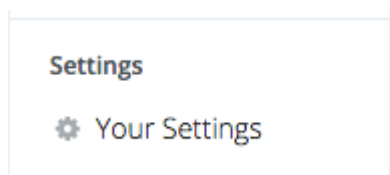
4. Click on connect an account

5. Allow Zapier to access you CapSumo Account



6. How to add an Integration Key

- A. Go to Capsumo, click the dropdown in the top right corner (Silhouette head) and go to "Your Settings"



B. Click API on the left menu and enter the name of the Token you want to create (This can be anything). Then hit Create

Create API Token

Token Name

CREATE

C. Copy and past the token into whatever system you need.

API Token ×

Here is your new API token. **This is the only time the token will ever be displayed, so be sure not to lose it!** You may revoke the token at any time from your API settings.

COPY TO CLIPBOARD **CLOSE**

D. **Save the token.** This is the only time the token will ever be displayed.

7. Go back to Zapier and follow the final step-by-step directions to finish your Zap.

If you have questions or need help, email support@capsumo.com or call 303-729-1567.